

# He is guided by a passion: effectiveness in management – empowering effectiveness!

Thomas Reichart has been going in and out of DAX companies and Fortune 100 companies for many years – on 4 continents and in over 25 countries. From mindset enabling, transformation & change to the successful implementation of strategic initiatives, he knows what he is talking about and how transformation really works in complex systems. It is not by chance that he is an educator at Duke Corporate Education in London and at the Steinbeis Institute for Effective Management in Augsburg.

## The air show pilot who helps you perform to your best!

Thomas Reichart has been shaped by airfields and his parents' aviation company since the age of ten and became a private pilot at 14. This experience stood him in good stead to understand what it means to take on responsibility from an early age. His qualifications and certifications are anything but typical. He is certified to fly gliders, engine-powered planes and complex high-performance aircraft, can perform aerobatics and has ratings for high-altitude flying as well as for operating turbine-powered aircraft and pressurized aircraft.

Flying has shaped his life and serves him as a metaphor for effective action and decision-making. This is the ideal starting point for developing high-performance work designs in teams and organizations.

# "Transformation Energy" and content for meetings, conferences and congresses

Once in the air, he powers up, is completely in "his element" and highly focused. Thomas Reichart believes that the professionalism demonstrated by pilots – and medical doctors – should be found in companies as well. It is quite unfathomable to him that responsibility for managing companies is not valued and implemented in the same way.

He skillfully combines the principles of flying with management and leadership – especially in volatile, uncertain and dynamic times as in today's VUCA environment. As a keynote speaker, he likes to draw parallels with flying. Whether someone causes "unstable flight conditions" in their area of responsibility depends on how the pilot, i.e. the person responsible, reacts and handles the plane during the various phases of the flight.





Anyone who is able to more consciously perceive and apply everlasting principles of effectiveness, management and leadership can better assess themselves and other people and lead others more successfully. Scientifically proven knowledge forms the basis of content-rich, inspiring speaking. Thomas Reichart is a Professional Member of the German Speakers Association (GSA).

# **Book Thomas Reichart as a keynote** speaker for your

- > Executive conference
- > Closed meeting
- > Large group event
- > Townhall meeting
- > Kick-off event
- > Roadshow
- > In-house exhibition
- > Association meeting
- > Sales event
- > Annual meeting
- > Strategic initiative
- > Strategy meeting
- > Product launch
- > And many other events

# Keynotes

### FIND YOUR HORIZON - Lead Your Life Now

In this motivating keynote, which is based on his book, Thomas Reichart presents the characteristics of successful self-management today and explains why this is important for everyone in your company. As a professional keynote speaker, he explores psychological principles that are just as important to a globally renowned corporation, a hidden champion or a NewCo as they are to private life. This keynote from the author of the book Lead Your Life Now is guaranteed to provide exciting, fascinating insights for everyone.

### GET INTO THE COCKPIT - World-Class Effectiveness

Thomas Reichart is an expert in management effectiveness at Roche Pharma. He drew on the insights he gained during more than 20 years in the dynamic pharmaceutical world and his experience as a private pilot since the age of 14 to develop this exciting and motivating keynote, which is hugely inspiring for all leaders, HR managers, marketing and sales specialists. As a pilot, Thomas Reichart has a clear view of his cockpit and, in turn, the crucial aspects of management and leadership. His principles and tips can be implemented immediately and help make listeners much more effective in both their professional and personal lives.

### FRESH MINDSET - Live with Intent

Thomas Reichart, for many years a student of Stephen Covey, is the man who brought Stephen Covey to Europe. Covey has been named as one of the 25 most influential people in the world by Time Magazine. Thomas Reichart has built on and developed his principle-oriented approach to management and leadership in over 20 years of work and research.

## Clients

















